

Legacy Society



You can give back to your community and leave a mark on this world that can never be erased.

Learn how you can:

- Keep assets now and give generously later
- Earn income for life, then make a charitable gift
- Know your charitable wishes will always be honored
- Care for your loved ones and give back to your community
- Make a lasting impact that will leave the world a better place



YOU make Montgomery County, MD a better place to live.

12125 Veirs Mill Road Suite 201 Silver Spring MD 20906 301.592.9314 ph • www.HousingUnlimited.org



Education, Health, Housing Independence, Dignity, Respect. These are basic human needs.

As a lifelong resident of Montgomery County and throughout my 30-year career as an educator, I have devoted my life to empowering others to lives of purpose and self-worth. My commitment to helping my neighbors has been unwavering. This is why I am passionate about Housing Unlimited.

Housing Unlimited is focused on providing affordable, independent housing for adults in mental recovery in Montgomery County, Maryland. Since opening its first home in 1994, the organization has provided secure housing to more than 700 individuals – giving each person an opportunity to live independently with dignity and respect.

But the needs are great. Currently, there are more than 200 people on the waiting list, hoping each day that they, too, may receive shelter and take those important steps toward full independence. Housing Unlimited's 84 existing homes need maintenance and repair. Ensuring our tenants follow the high housekeeping standards so they can maintain their independence requires staff.

In order to ensure that Housing Unlimited may continue its mission of service to residents of Montgomery County long into the future and no matter what challenges may lie ahead, we are establishing a Legacy Society. I invite you to consider joining me by creating your own legacy gift to Housing Unlimited.



Housing Unlimited, Inc. has received Maryland Nonprofits' Seal of Excellence for completing the Standards of Excellence Program. We proudly display this logo to demonstrate our commitment to upholding the highest standards of ethics and accountability in the nonprofit sector.

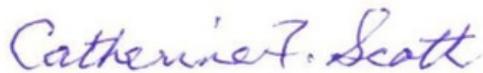


There are many ways to create a meaningful legacy. For example, you could include a gift of a specific amount or a percentage of your estate in your will or living trust, name Housing Unlimited as a beneficiary of your life insurance policy or retirement account, set up a gift that will pay you income for life or help you or your heirs save on taxes. Each of these options offers you several benefits while they create a lasting impact for our neighbors.

As you look back upon your life, ask yourself, “*What will my legacy be?*” Does it reflect who you are, provide a statement of your values, and support what matters most to you? Does it ensure basic human needs for every individual? What you plan to leave to others can say a lot about you and the life you are living. A legacy gift to Housing Unlimited may very well be the most rewarding gift you will ever make.

I believe in the mission of Housing Unlimited, and I am honored to demonstrate my support through my legacy gift to help ensure independence, dignity, and respect are available to all of my neighbors. Please join me and make your own profound statement of faith in the power of providing affordable housing by including Housing Unlimited in your estate plans. After all, I believe you will agree that *each of us deserves a roof over our heads.*

Sincerely,



Catherine F. Scott
Chair, Housing Unlimited Legacy Society

1991

Year
Established

500+

Total Number of
Tenants Served

4 / 10

Previously
Homeless

84

Homes



Create a Lasting Impact with Housing Unlimited

Since it opened its first home in 1994, Housing Unlimited has been empowering people in mental health recovery to live independently. We invite you to join donors who have shared their plans to leave a legacy of giving in our community by participating in Housing Unlimited's Legacy Society.

Housing Unlimited's Legacy Society members have several things in common. Like you, they have worked hard, saved wisely, and invested well. They understand the power of philanthropy and they know that by partnering with Housing Unlimited for their legacy gift, the assets they leave will continue to grow and support housing for individuals in mental health recovery.

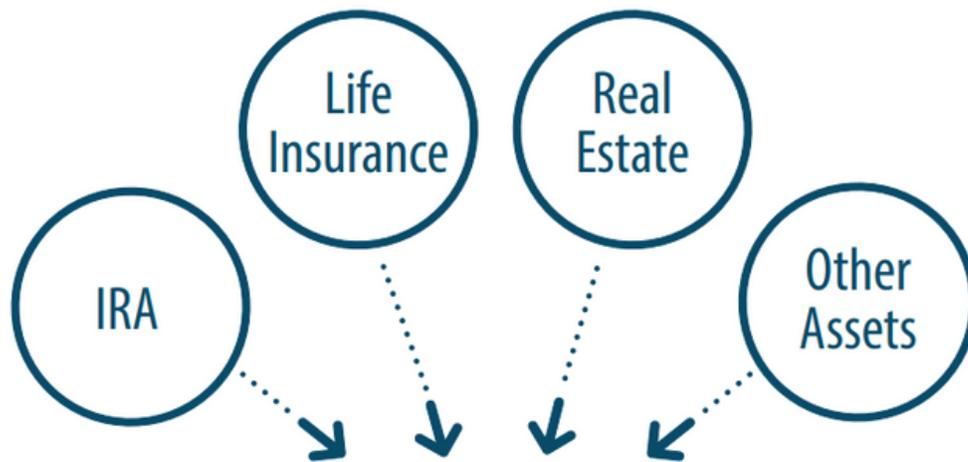
We invite you to join Housing Unlimited's Legacy Society. Your legacy gift has the power to do good works forever!



Join Housing Unlimited's Legacy Society



Your Legacy Lives On In Perpetuity



Whether you choose to leave a bequest, an insurance policy, a cash gift or any other plan assets, a gift of any size will be allocated to housing renovations and maintenance as a priority. With any gift of \$100,000 or more, you can name any one of Housing Unlimited's homes.

You can gift now or wait until your estate is distributed.

A home named by you will retain that name forever. Or, of course, you can choose to give anonymously.

Q & A

Q. Is it easy to put a charitable gift in my will?

A. Yes. This typically involves your attorney adding a simple amendment to your will.

Q. What if I don't have a will?

A. A surprising number of people never get around to this essential task. And then, one day, it's too late. Talk with a qualified estate attorney. Another option is to visit the website for the American College of Trust and Estate Counsel (www.actec.org) and click on the "Fellows" tab to find estate planning attorneys near you.

Q. If my gift will make a difference forever, how can I know what problems will crop up 10, 50, even 100 years from now?

A. None of us can. The gifts that give Housing Unlimited the most flexibility to address the greatest needs declare a purpose to "address the greatest needs."

Q. Where do Legacy Society gifts go?

A. Legacy gifts to Housing Unlimited will be purposed to "address the greatest needs." If someone leaves money for a specific purpose, those wishes will be honored.

Q. What kinds of assets can I leave?

A. You may leave a specific cash amount, financial investments (stocks, bonds, certificates of deposit, retirement fund accounts), a percentage of your estate or assets, real estate, other tangible assets or intellectual property.

Q. How big is a typical legacy gift?

A. Gifts can range from \$1,000 to more than \$10M.

Q. Do you have naming opportunities?

A: Legacy Society members receive an invitation to an exclusive luncheon or dinner and receive a special annual thank you letter. Donors will be eligible for multiple naming opportunities. Be sure to inform Housing Unlimited of your intentions so that we can thank you and recognize you as a member of the Housing Unlimited Legacy Society.

Q. How do I join the Legacy Society?

A. The first step is to fill out a Letter of Intent. Download the form from our website or contact our CEO, Abe Schuchman. There is no minimum gift required, and no expectation of payment while you are living.



Join Housing Unlimited's Legacy Society



**Want to learn more
about easy, proven
ways you can make
a lasting impact?**

Please contact Abe Schuchman, Housing Unlimited CEO, as well as your financial and legal advisors. Of course, any conversation with us is confidential and with absolutely no obligation.

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Fax: 301-592-9318

Email:
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Website:
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"The great use
of a life is to
spend it for
something that
will outlast it."
– William James



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