

## Sponsorship Opportunities

### Welcome Home Celebration May 14, 2025!

---

#### LEAD ARCHITECT

---

**\$25,000**

- Recognition and signage as lead sponsor on step and repeat
- Recognition and signage on the event podium – DEADLINE: April 7
- Press release
- Exclusive recognition as badge sponsor, including name on all attendee badges
- Recognition from the podium during event/opportunity to speak if desired
- Dedicated slide on large event screen
- Your logo on the Housing Unlimited website with a link to your company
- 15 tickets to the Celebration (to use or donate, in full or in part)
- Your corporate name on the event invitations – DEADLINE: February 28
- A full page ad in the event program (premium placement)
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards
- Dedicated HUI Podcast

---

#### MASTER PLANNER

---

**\$15,000**

- Recognition and signage as lead sponsor on step and repeat
- Dedicated slide on large event screen
- Recognition from the podium during event
- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration (to use or donate, in full or in part)
- Your corporate name on the event invitations – DEADLINE: February 28
- A full-page ad in the event program (premium placement)
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

#### RECEPTION SPONSOR

---

**\$12,000**

- Signage at the bar(s) located at the venue
- Cocktail napkins with logo at bar(s) – DEADLINE: April 7
- Year-round sponsorship of Housing Unlimited
- Recognition and signage as exclusive sponsor of the cocktail reception
- Recognition from the podium during event
- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- Your corporate name on the event invitations – DEADLINE: March 7
- A full page ad in the event program (premium placement)
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**SILENT AUCTION SPONSOR – LIMIT ONE****\$10,000**

---

- Year-round sponsorship of Housing Unlimited
- Recognition and signage as exclusive sponsor of the silent auction
- Recognition from the podium during event
- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- Your corporate name on the event invitations – DEADLINE: February 28
- A full page ad in the event program (premium placement)
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**FEATURED FOOD BAR SPONSOR-LIMIT ONE PER STATION****\$8,000**

---

- Exclusive Sponsorship of the Deluxe Pasta Bar, Carving or Sushi Station!
- Signage located at the Featured Food Bar.
- Year-round sponsorship of Housing Unlimited
- Recognition from the podium during event
- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- Your corporate name on the event invitations – DEADLINE: February 28
- A full-page ad in the event program (premium placement)
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**REGISTRATION SPONSOR****\$7,500**

---

- Signage as the Registration sponsor (i.e., signage on all registration tables)
- Year-round sponsorship of Housing Unlimited
- Recognition from the podium during the event
- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- Your corporate name on the event invitations – DEADLINE: February 28
- A full page ad in the event program
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**GIFT BAG SPONSOR – Limi****\$5,000**

---

- Year-round sponsorship of Housing Unlimited
- Logo large and prominent on outside of 300 gift bags: DEADLINE: February 28
- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- A full page ad in the event program
- Your corporate name on the event invitations – DEADLINE: March 3
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7

- Logo on 300+ Bingo cards

---

**VALET SPONSOR - Limited to ONE**

**\$5,000**

---

- Year-round sponsorship of Housing Unlimited
- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- A full page ad in the event program
- Your corporate name on the event invitations – DEADLINE: February 28
- Signage as the Valet Parking sponsor (i.e., a large poster on easel at entrance to the Bethesda Country Club)
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**DESSERT SPONSOR**

**\$3,500**

---

- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- A full page ad in the event program
- Your corporate name on the event invitations – DEADLINE: February 28
- Signage in ballroom on all coffee stations
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**PROGRAM BOOK SPONSOR**

**\$3,000**

---

- Your logo on the Housing Unlimited website with a link to your company
- A full page ad in the event program on inside front cover, inside back cover, or back cover = first come, first served!
- Your corporate name on the event invitations – DEADLINE: February 28
- 10 tickets to the Celebration
- Program book distributed to an expected 280-300 attendees
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**Sweet 16 Station – Limited to TWO (one @ each of two stations)**

**\$3,000**

---

- Your logo on the Housing Unlimited website with a link to your company
- Your corporate name on the event invitations – DEADLINE: February 20
- 8 tickets to the Celebration
- A half page ad in the event program
- Signage at one of two nostalgic “Sweet 16” candy stations on site at the event!
- Opportunity to place company item in each gift package (business card, brochure, etc.): DEADLINE: April 7
- Logo on 300+ Bingo cards

---

**TABLE SPONSOR**

**\$2,500**

---

- Your logo on the Housing Unlimited website with a link to your company
- 10 tickets to the Celebration
- A half page ad in the event program
- Opportunity to place company item in each gift package (business card, brochure, etc.):  
DEADLINE: April 7
- Logo on 300+ Bingo cards

Housing Unlimited, Inc.  
PO Box 9847  
Silver Spring, MD 20916  
Phone: (301) 592.9314

Contact Heidi at [hwebb@housingunlimited.org](mailto:hwebb@housingunlimited.org)

[www.housingunlimited.org](http://www.housingunlimited.org)